

Sustainable Innovation 2015
'State of the Art' Sustainable Innovation & Design
20th International Conference
9th – 10th November 2015
University for the Creative Arts
Epsom, Surrey, UK
www.cfsd.org.uk



Mike Barry, Director, Plan A, Marks and Spencer, UK

Mike is Director of Sustainable Business at the retailer Marks & Spencer. He was part of the small team that in 2007 developed and delivered the company's ground breaking Plan A, a 100 point, 5 year plan to address a wide range of environmental and social issues. Reporting to the CEO, Mike is responsible for delivering M&S' aspiration to be the world's most sustainable retailer. His job is to work with the M&S leadership team to integrate sustainability into the heart of the business across its global retail channels and supply chains. This includes developing the business case; coaching/mentoring colleagues; changing business processes; customer and stakeholder engagement; and business model innovation.

In May 2011 Mike was named the Guardian's inaugural Sustainable Business Innovator of the Year. He is Co-Chair of the Consumer Goods Forum (CGF) Sustainability Steering Group, Chair of the World Environment Center, a Visiting Fellow at the Smith Centre for Enterprise and the Environment at Oxford University, a Senior Associate at the Cambridge Programme for Sustainable Leadership and sits on BiTC's Environment Leadership Team. Prior to joining Marks & Spencer in 2000, he worked as an environment manager in the engineering sector and as an environmental consultant. He is a chemistry graduate from Sheffield University. You can follow Mike @planamikebarry.